



# MBA

## LEADERSHIP & STRATEGY

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A Master Class MBA

IN PARTNERSHIP WITH



**D Ū C E R E**  
GLOBAL BUSINESS SCHOOL

LATIN (VERB) / TO LEAD /: (•do • sir•)





To Be the Best,  
You Need to Learn  
From the Best

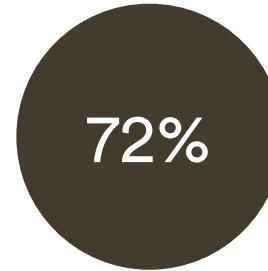


“ A game changer for management education.  
**FINANCIAL REVIEW**

## Top 10 reasons to choose Ducere and College de Paris

- » The World's Most Industry Applied MBA
- » Learn from hundreds of Real World Leaders
- » Fully-flexible, 100% online
- » Students' Choice Awards 2019, ranked top 10
- » Various financing options available
- » No Bachelor's Degree, No Problem. Entry via management experience
- » Graduate in just 15 months
- » \$1.4M in scholarships awarded in last 3 years
- » 44% of students had a salary increase or promotion BEFORE graduation
- » Accredited by College de Paris

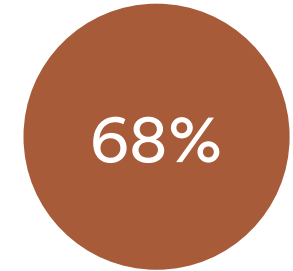
## Investing in Your Future



*Increased income 3 years after graduation<sup>1</sup>*



*Average salary of masters graduates in business and management, some of the most significant pay rises<sup>2</sup>*



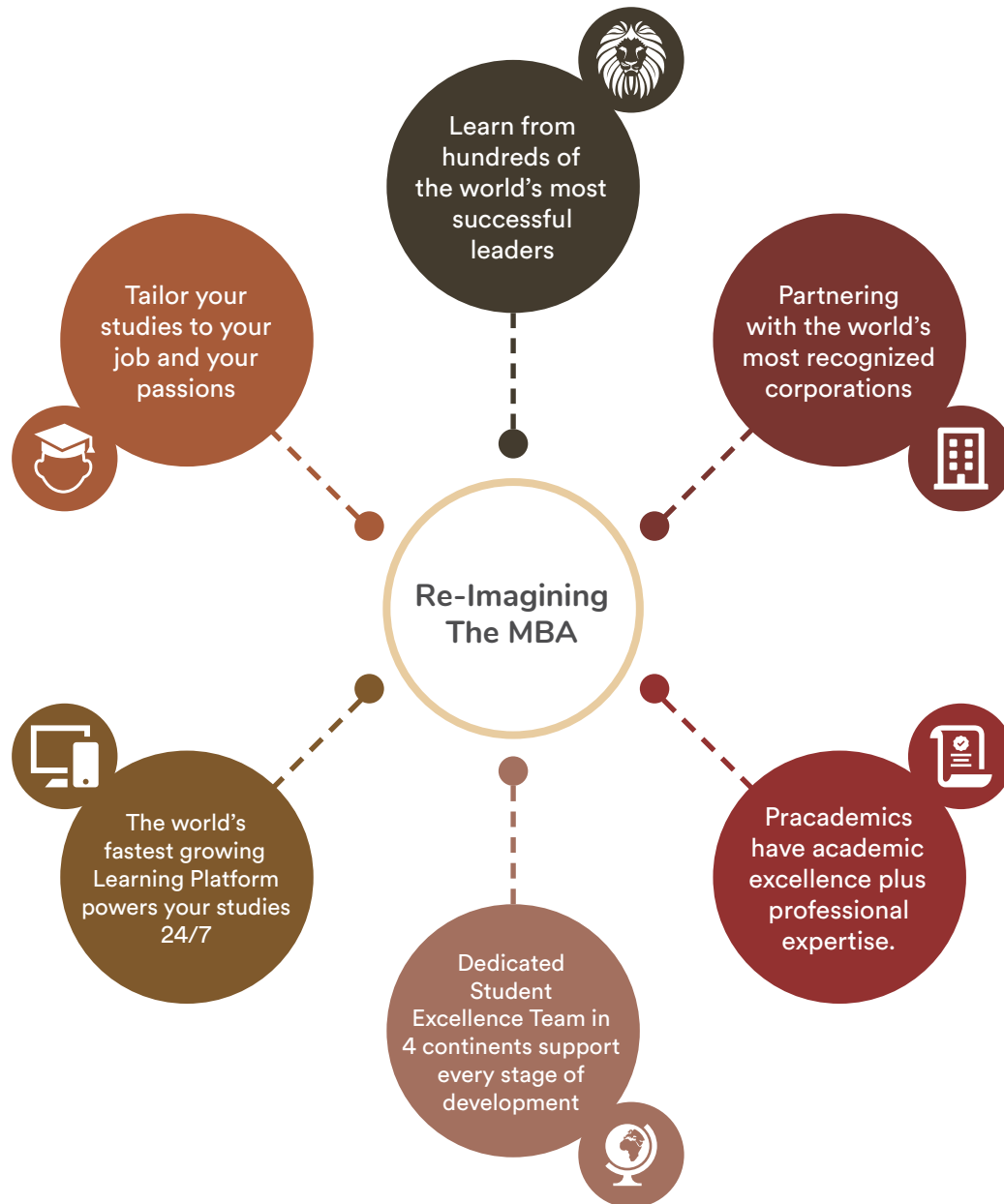
*More MBA graduates in C-Suite positions<sup>3</sup>*

- » New and more senior job opportunities open up
- » New Career Paths available
- » Expanded professional network
- » Broadened global perspective
- » Increased self-confidence
- » More professional credibility
- » Improved creativity and strategic thinking

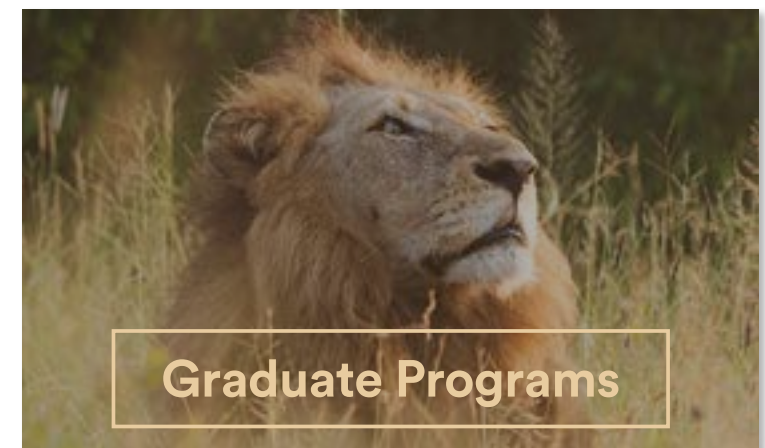
1. Financial Times 2016 Australian MBA Rankings

2. 2017 Graduate Outcomes Survey

3. Graduate Management Admissions Council, 2017



Ducere offers degrees to cater for every career level



## AN ONLINE UNIVERSITY FOR A GLOBAL WORKFORCE

Two world class organisations have forged a ground-breaking collaboration, merging history and prestige, with modern ed-tech to transform how higher education is designed and delivered.



- » 10,000 students per year including 25% foreign students
- » 400 international education consulting offices
- » 20 partner universities
- » All programs lead to certifications recognized by the State or by international evaluation organisations



- » Award-winning innovator in Higher Education
- » Award winner, State of California and US Congress
- » Global Faculty of hundreds of world leaders
- » Partnerships with multi-nationals, governments, and NGOs
- » California registered corporation
- » Offices across four continents



The CEO Magazine's  
2018  
EXECUTIVE OF THE YEAR  
AWARDS



Economic Growth  
Award



Certificate of Special  
Congressional Recognition

Meet 250 global leaders in one MBA.



Margaret Jackson  
Fmr. Chairperson,  
Qantas Airline



HE Tun Abdullah Badawi  
Prime Minister, Malaysia  
(2003-2009)



The Late Archbishop  
Desmond Tutu  
Nobel Peace Prize Laureate  
(1984)



Mr Nolan Bushnell  
Founder, Atari Corporation



Prof. Muhammad Yunus  
Nobel Peace Prize Winner



Prof. Robert S. Kaplan  
Management Practice,  
Harvard Business School



Baroness Valerie Amos PC  
Under-Secretary-General,  
United Nations



Sophie Ryan  
Sony Foundation



Ms Kay Koplovitz  
Founder, USA Networks



ADM Chris A. Barrie AC  
FAICD, (Ret.) Chief,  
Australian Defence Force  
(1998-2002)



The Rt Honourable  
Paul Martin PC  
Prime Minister, Canada  
(2003-2006)



Mr Andrew MacLeod  
Chief of Operations,  
UN Emergency  
Coordination Centre,  
Pakistan (2005)

“

*The big difference between a leader and a manager is that a leader has a vision.*



**Baroness Susan Greenfield CBE**  
Oxford University Professor  
Dücere Global Leader

“

*The future of higher education is linking academic underpinning to real world application.*



**Mathew Jacobson**  
Founder & CEO, Dücere  
CEO Magazine, Education  
Executive of the Year Award

## MBA Program Structure

5 Core  
Subjects



Career  
Applied  
Project

**Duration:**

15 Months

3-6 Months

Complete 5 core subjects

Applied Industry Project

### MBA (Leadership and Strategy)

Core subject areas of the MBA:

- » Business Strategy Planning
- » Strategic Marketing
- » People and Culture
- » Technology Leadership
- » Strategic Leadership
- » Career Applied Project

### Intakes

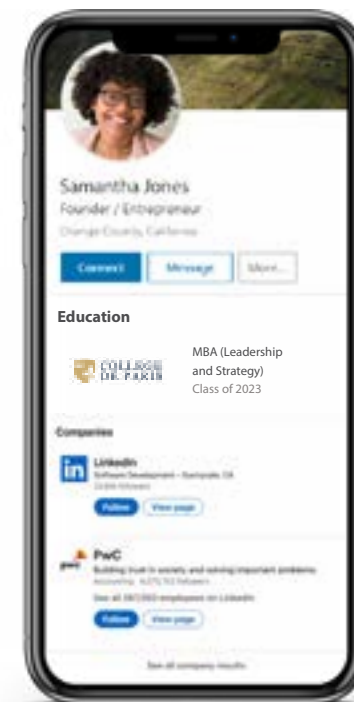
- » February
- » June
- » October

### Online delivery

- » 100% Online
- » Tailored to your job and career
- » Applied work based assignments
- » Global leading online platform
- » Access all learning via mobile app
- » Office and support across four continents

### Enhanced support

- » Dedicated Graduate Coach to support you from application to graduation
- » Additional skills workshops with your Graduate Coach



Update your profile  
to include MBA Class  
of 2023

## Tailor your Applied Industry Project to a challenge critical to your job or passions

Example Ducere Student MBA Industry Projects:



Determine how a leading professional services firm should engage with start-ups and the start-up sector in general. Scope and consider structured approaches based on survey data, current trends and industry benchmarks.



Investigate tangible opportunities for Artificial Intelligence (AI) in the professional services sector and make recommendations on how professional services firms could capitalise on this emerging technology.



The project team was tasked to create an early stage feasibility study surrounding what types of disabilities are the greatest challenges, what is the competitive landscape of accessibility tools within Egypt and internationally.



With the acquisition of 20th Century Studios, the MBA team prepared recommendations for best practice to manage uncertainty, maintain staff motivation and productivity and devise change strategies to ensure a strong position for the takeover.



Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders, both Philanthropic and Corporate.



An MBA team with Ceridian, a publicly listed US software firm, reviewed the regulatory framework for Digital Training in Africa considering the existing infrastructure, and resources available to Ceridian to ensure a successful implementation.

“

*So useful were the skills Ducere’s MBA projects instilled in Judd, that they helped him in earning a promotion in New York.* via MBA News



**Trafford Judd**  
Sales Enablement  
LinkedIn  
MBA Alumni

“

*Applying the MBA to building the strategy for my own business is invaluable.*



**Adrian Driscoll**  
CEO, Driscoll Entertainment  
MBA Class of 2021

“

*The most unique MBA in the world, which builds skills by focusing on real industry problems, and is informed by the experience of a global faculty accessed through professionally produced online interviews.*

**THE AUSTRALIAN**  
FOR THE INFORMED AUSTRALIAN



Learn through the world's fastest growing learning platform, designed to fit within your lifestyle.

Learn through a state-of-the-art platform with students and faculty around the world with discussion forums and support 24/7.

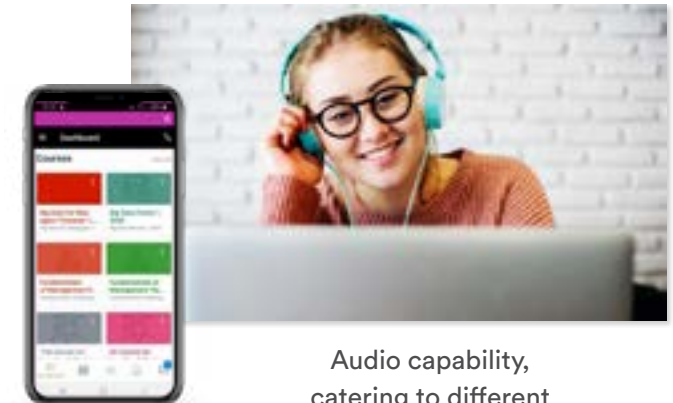
Learning resources include journals, slide decks, video content, animation, and other modes of delivery to create the most engaging digital learning environment.



“ Undoubtedly the most original course for the managers of our future: it is a game changer.



**Prof. Stephen Parker AO**  
National Education Sector Leader  
KPMG



Learn anywhere anytime with full mobile integration.

Audio capability, catering to different learning preferences

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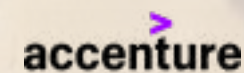
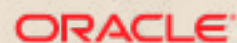
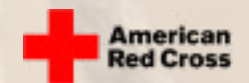
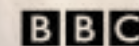
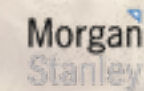
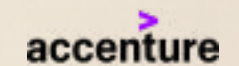
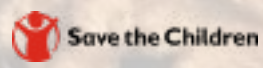
Surprise component for me was Wow! It's not just the theory, it's applying it to what's happening today. I will definitely recommend it to anyone who is looking to study.



**Peter Nikolov**  
Change and Delivery Manager  
ANZ Bank  
Alumni

## Join the Pride

Alumni of College de Paris and Ducere work in the most prestigious brands all over the world, including:



## Accreditation and Memberships

### College de Paris

College de Paris is accredited by France Compétence, Qualité FLE, Qualiopi, Erasmus+ and Eduniversal. [Accreditation can be found here.](#)

Since it was founded in 2011 by Olivier and Nicolas de Lagarde, College de Paris has been focused on a core mission: *Excellence in higher education accessible through its network of schools.*



Ducere is accredited by and a member of the following institutions:



Request further details about accreditations and memberships from your Enrolment Advisor.

## Entry, Fees, and Graduation

### Entry criteria

There are two options to enter into the MBA. The traditional option of a formal bachelor's qualification and an alternative option, based on demonstrated extensive management experience.

#### Bachelor's Degree

Bachelor's  
Degree and  
2+ Years Work  
Experience

#### No Bachelor's, No Problem

3+ Years  
Senior  
Management  
Experience

### Course Tuition Fees

\*Scholarship rate for all students this upcoming intake is

US\$15,000\*  
\$10,000

GBP£12,870\*  
£7,830

Talk to an enrollment advisor to learn more.

### Graduation – The Realisation of a Dream

Join your colleagues and friends you have made along your MBA journey, in Paris and attend your graduation ceremony. Don a cap and gown and a glass of champagne, celebrating your incredible achievement in style.



## Your contribution supports the work of the Ducere Foundation.

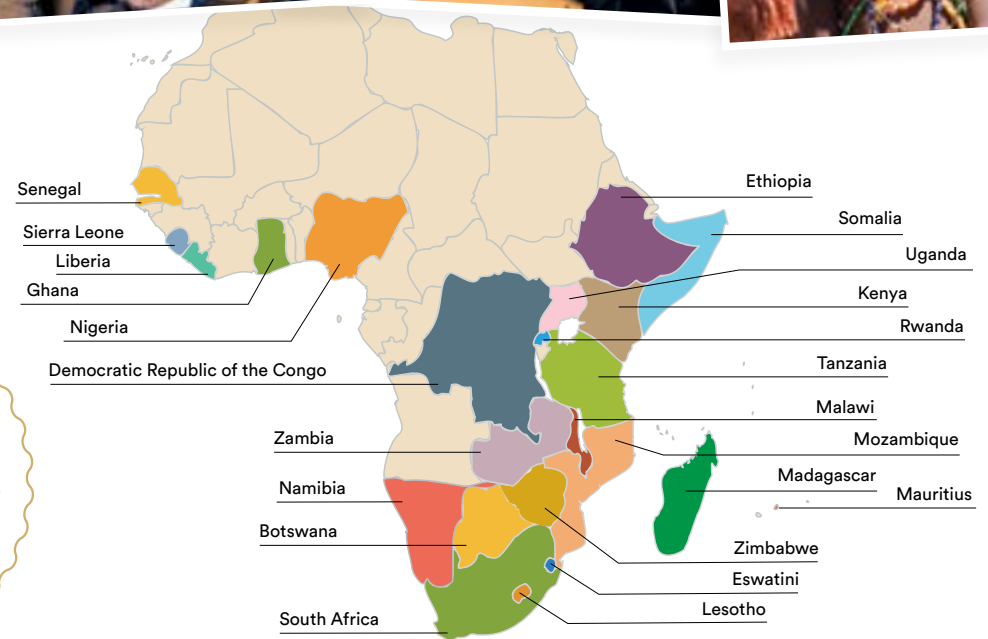
Ducere Global Business School degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 24 African nations.

Ducere Foundation partner with local governments, universities, businesses and NGOs to deliver the African Children Stories (ACS) program. Sixty collections have been written by more than 850 student authors, with over 800,000 stories distributed.

Our goal is to improve the quality of public education in programs across Africa, creating sustainable change in communities that need it most. Visit [ducerefoundation.org](http://ducerefoundation.org) for more information.



Your tuition fee supports the delivery of children's education programs across 24 African countries through Ducere Foundation.



The Ducere Foundation has the conscience of a not-for-profit and the mindset of a global enterprise.





#### MORE INFORMATION

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