



Ducere Global Business School and Canadian Business College Forge Powerful Partnership to Expand Educational Opportunities

FOR IMMEDIATE RELEASE

[Los Angeles, California] – [06/03/2024] – Ducere Global Business School and Canadian Business College (CBC) today announced a groundbreaking partnership designed to create a streamlined pathway for CBC students to pursue internationally recognized MBA degrees. This strategic collaboration bridges the gap between CBC's high-quality career training and Ducere's expertise in online business education, offering CBC graduates a clear path to further their education and advance their careers.

Unlocking Global Opportunities: CBC Students Seize the Edge

This powerful partnership creates a unique educational ecosystem with a clear focus:

- **Guaranteed MBA Pathways:** CBC graduates will have guaranteed entry into a range of undergraduate and graduate business degrees awarded by prestigious universities across North America, the UK, and Europe. This removes uncertainty and streamlines the transition from career training to advanced business studies.
- **Enhanced Affordability:** CBC graduates will benefit from scholarship opportunities and flexible funding options through provincial loans and retirement fund plans, making prestigious MBA programs more accessible.
- **Unmatched Flexibility:** Students can leverage the combined strengths of both institutions to pursue their education online and at their own pace, ensuring they can balance their studies with work and personal commitments.

"We are thrilled to join forces with CBC, a leader in Canadian education," said Mat Jacobson, CEO and Founder at Ducere Global Business School. "This partnership offers Canadian students an unparalleled opportunity to access a global range of MBA programs with flexible entry options tailored to their specific industry and career goals. We look forward to a long and fruitful collaboration with CBC, expanding educational opportunities across Canada."

"Through our new partnership with Ducere Global Business School, Canadian Business College (CBC) is very excited to pave the way for unparalleled opportunities in business and higher education," says Dean Tremain, Executive Vice President at CBC. "This



collaboration signifies our commitment to delivering innovative and industry-relevant pathways for our students, empowering them with the skills and knowledge needed to thrive in today's competitive business landscape. Together, we aim to redefine the future of business education, equipping aspiring professionals with the expertise to lead and succeed on a global scale.”

About Ducere Global Business School

Ducere Global Business School is a leading provider of online business education programs. Designed for the modern learner, Ducere's programs offer students the flexibility of self-directed study, combined with real-world business projects and dynamic industry events. The school's unique blend of online learning and applied assessments helps students gain the skills and knowledge they need to succeed in today's business world.

About Canadian Business College

Canadian Business College (CBC) is a career college with over 32 years of experience helping students achieve their career goals. CBC offers a variety of career training programs delivered through in-person, hybrid, and online learning methods, providing convenient schedules for students to balance their education and professional lives.

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