



University of  
East London

# EXECUTIVE MBA

IN PARTNERSHIP WITH



D Ū C E R E  
GLOBAL BUSINESS SCHOOL

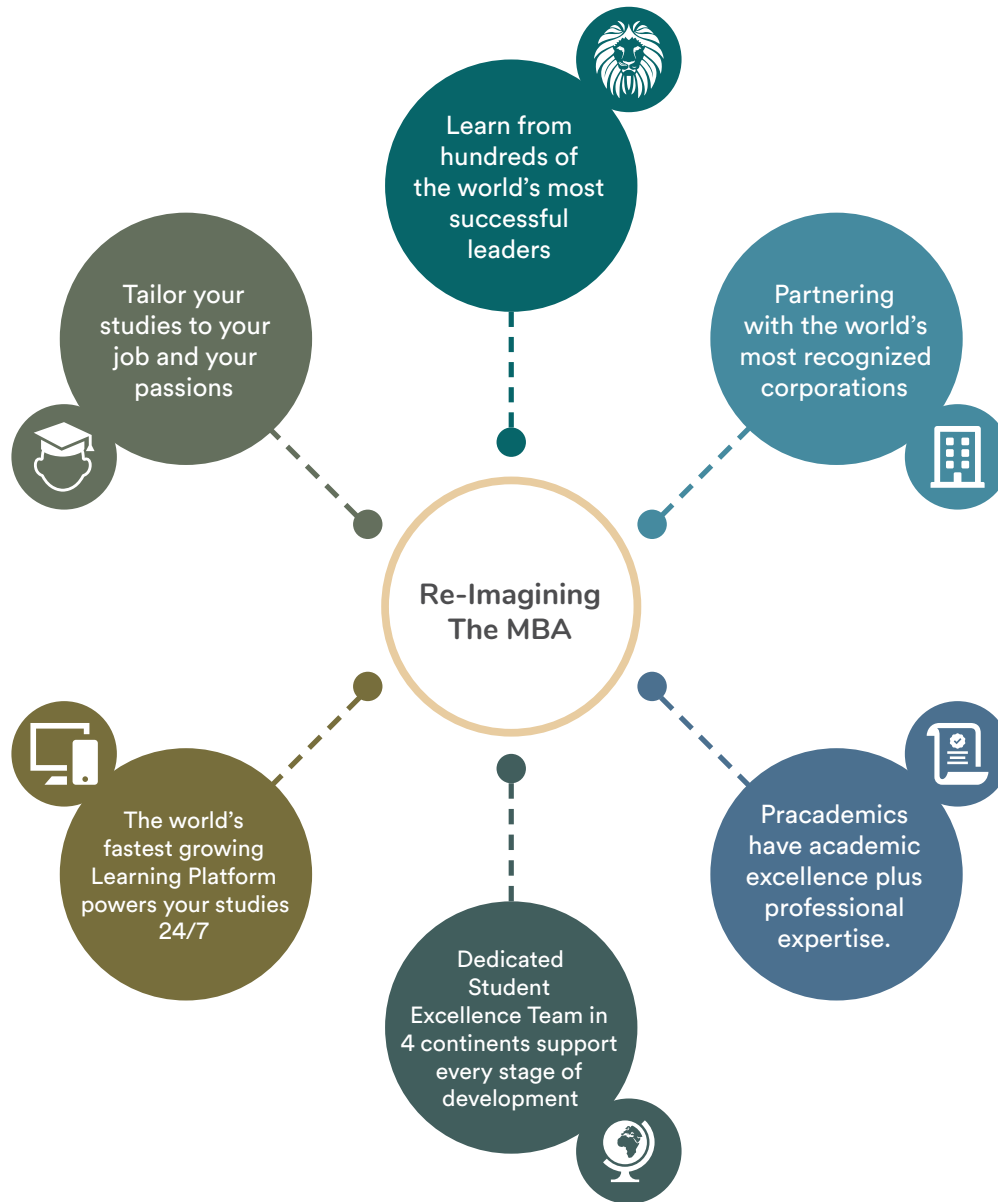
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DEGREES BY WORLD LEADERS





University of  
East London



Ducere offers degrees to cater for every career level





### MBA Program Structure

5 Core  
Subjects



Applied  
Project

Duration:

12 Months

Complete 5 Core Subjects

Applied Industry Project

#### Executive MBA

Core subject areas of the MBA:

- » Business Strategy
- » Leadership in Practice
- » Digital Transformation
- » Marketing and Communications
- » Finance for Managers + Industry Applied Project

#### Intakes

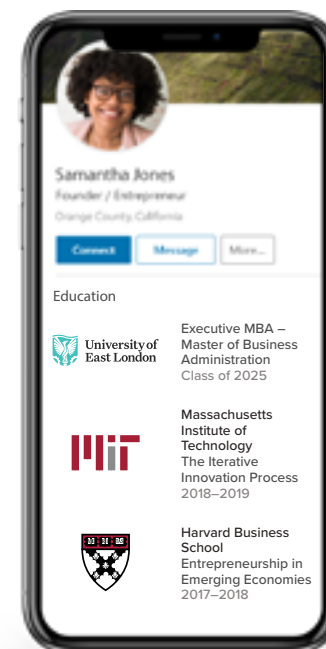
- » January
- » May
- » September

#### Online delivery

- » 100% Online
- » Tailored to Your Job and Career
- » Applied work based Assignments
- » No Exams
- » Global Leading Online Platform
- » Access all learning via Mobile App
- » Office and support across 4 continents

#### Enhanced support

- » Dedicated Grad Coach to support you from application to Graduation
- » Weekly live lectures with your academics
- » Weekly live drop in's with your academics
- » Additional Skills workshops with your Grad Coach
- » Weekly discussion forums

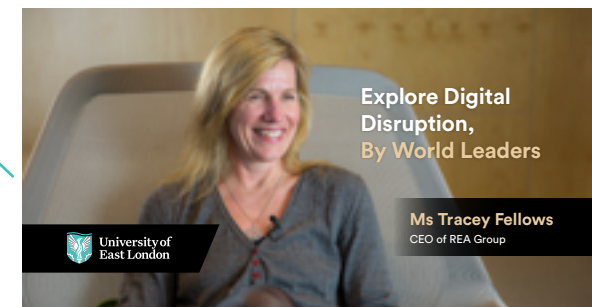
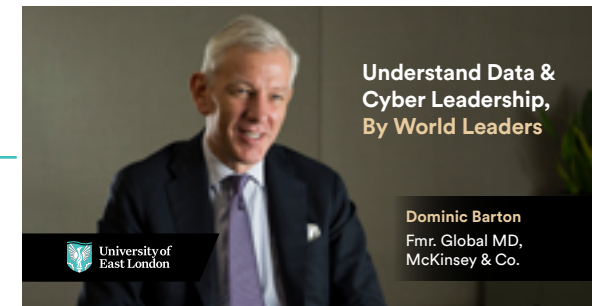


Update your profile  
to include:

Executive MBA  
Class of 2025



To Be the Best,  
You Need to Learn  
From the Best



“ A game changer for management education.  
FINANCIAL REVIEW



### Solving challenges for global impact

You will be assigned to a global challenge with a peer group of students, engaging directly with a Global Partner organisation.



Determine how a leading professional services firm should engage with start-ups and the start-up sector in general. Scope and consider structured approaches based on survey data, current trends and industry benchmarks.



Investigate tangible opportunities for Artificial Intelligence (AI) in the professional services sector and make recommendations on how professional services firms could capitalise on this emerging technology.



**United Nations**

The project team was tasked to create an early stage feasibility study surrounding what types of disabilities are the greatest challenges, what is the competitive landscape of accessibility tools within Egypt and internationally.



With the acquisition of 20th Century Studios, the MBA team prepared recommendations for best practice to manage uncertainty, maintain staff motivation and productivity and devise change strategies to ensure a strong position for the takeover.



**Save the Children**  
Australia

Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders, both Philanthropic and Corporate.

**CERIDIAN**

An MBA team with Ceridian, a publicly listed US software firm, reviewed the regulatory framework for Digital Training in Africa considering the existing infrastructure, and resources available to Ceridian to ensure a successful implementation.

“

*So useful were the skills Ducere's MBA projects instilled in Judd, that they helped him in earning a promotion in New York.*”

– MBA News



**Trafford J.**

Sales Enablement  
LinkedIn  
MBA Alumni

“

*The most unique MBA in the world, which builds skills by focusing on real industry problems, and is informed by the experience of a global faculty accessed through professionally produced online interviews.*

**THE AUSTRALIAN**   
FOR THE INFORMED AUSTRALIAN

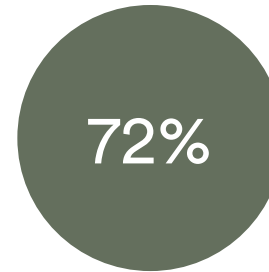




## Top 10 Reasons to Choose Ducere and University of East London

- » The world's most industry-applied eMBA
- » Learn from hundreds of Real World Leaders
- » Fully-flexible, 100% online
- » Ranked in the top 5% of universities worldwide
- » Various financing options available
- » No Bachelor's Degree, No Problem. Entry via management experience
- » Graduate in just 12 months
- » \$1.4M in scholarships awarded in last 3 years
- » 44% of students had a salary increase or promotion BEFORE graduation
- » Accredited by University of East London

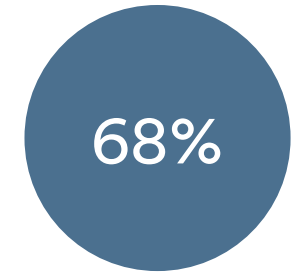
## Investing in Your Future



*Increased income 3 years after graduation<sup>1</sup>*



*Average salary of masters graduates in business and management, some of the most significant pay rises<sup>2</sup>*



*More MBA graduates in C-Suite positions<sup>3</sup>*

- » New and more senior job opportunities open up
- » New Career Paths available
- » Expanded professional network
- » Broadened global perspective
- » Increased self-confidence
- » More professional credibility
- » Improved creativity and strategic thinking

1. Financial Times 2016 Australian MBA Rankings

2. 2017 Graduate Outcomes Survey

3. Graduate Management Admissions Council, 2017

## AN ONLINE UNIVERSITY FOR A GLOBAL WORKFORCE

Two world-class organisations have forged a ground-breaking collaboration, merging history and prestige, with modern ed-tech to transform how higher education is designed and delivered.



**University of  
East London**

- » Public British Accredited University
- » Founded in 1898
- » Research Excellence Framework classified as “world-leading”
- » Diversity Champion Accreditation– Stonewall
- » European Commission Excellence in Research Award for HR
- » Goal to be leading careers-focused, enterprising university in the UK



**D U C E R E**  
GLOBAL BUSINESS SCHOOL

- » Award-winning innovator in Higher Education
- » Award winner, State of California and US Congress
- » Global Faculty of hundreds of world leaders
- » Partnerships with multi-nationals, governments, and NGOs
- » California registered corporation
- » Offices across 4 continents



*UEL is located in the heart of East London on the Thames River.*



Certificate of Special  
Congressional Recognition



Economic  
Growth Award



The CEO Magazine's  
**2018**  
EDUCATION EXECUTIVE  
OF THE YEAR  
**WINNER**



### Meet 250 global leaders.



Margaret Jackson  
Fmr. Chairperson,  
Qantas Airline



HE Tun Abdullah Badawi  
Prime Minister, Malaysia  
(2003-2009)



Archbishop Desmond Tutu  
Nobel Peace Prize Laureate  
(1984)



Mr Nolan Bushnell  
Founder, Atari Corporation



Prof. Muhammad Yunus  
Nobel Peace Prize Winner



Prof. Robert S. Kaplan  
Management Practice,  
Harvard Business School



Baroness Valerie Amos PC  
Under-Secretary-General,  
United Nations



Sophie Ryan  
Sony Foundation



Ms Kay Koplovitz  
Founder, USA Networks



ADM Chris A. Barrie AC  
FAICD, (Ret.) Chief,  
Australian Defence Force  
(1998-2002)



The Rt Honourable  
Paul Martin PC  
Prime Minister, Canada  
(2003-2006)



Mr Andrew MacLeod  
Chief of Operations,  
UN Emergency  
Coordination Centre,  
Pakistan (2005)

“

*The big difference between a leader and a manager is that a leader has a vision.*



**Baroness Susan Greenfield CBE**  
Oxford University Professor  
Dücere Global Leader

“

*The future of higher education is linking academic underpinning to real world application.*



**Mathew Jacobson**  
Founder & CEO, Dücere  
CEO Magazine, Education  
Executive of the Year Award

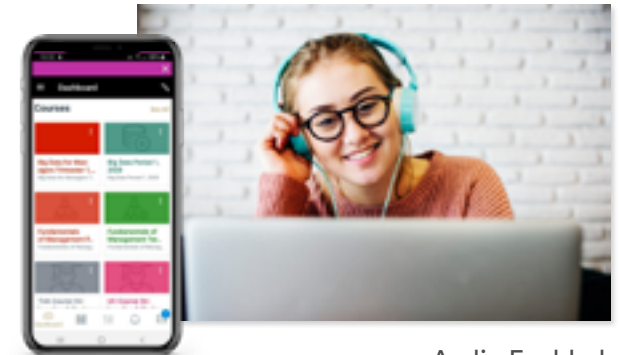




### Learn through the world's fastest growing learning platform, designed to fit within your lifestyle.

Learn through a state-of-the-art platform with students and faculty around the world with support and discussions are available 24/7.

Learning resources include journals, slide decks, video content, animation, and other modes of delivery to create the most engaging digital learning environment.



Audio Enabled.

Learn anywhere  
with Mobile App.

“

*Surprise component for me was Wow! It's not just the theory, it's applying it to what's happening today. I will definitely recommend it to anyone who is looking to study.*



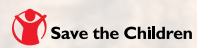
**Peter N.**

Change and Delivery Manager  
ANZ Bank  
Alumni



### Join the Pride

Ducere Alumni of University of East London and Dūcere work in the most prestigious brands all over the world, including:



*Undoubtedly the most original course for the managers of our future: it is a game changer.*



**Prof. Stephen Parker AO**  
National Education Sector Leader  
KPMG



## Accreditation and Memberships

### University of East London (UEL)

The University of East London is officially accredited by the UK government, which regulates all UK universities. A full list of all UK accredited universities can be found [here](#).

Students who are British national may apply for student loans from the British government, subject to meeting government loan criteria.

The University of East London is also a Title IV registered university under the US Government Department of Education. This status allows for students in the USA to apply for student finance through Sallie Mae.

### Ducere Global Business School (DGBS)

Ducere is accredited by or a member of the following institutions:



United Nations  
Global Compact



**PRME** Principles for Responsible  
Management Education  
*an initiative of the United Nations Global Compact*



Victorian  
Chamber of Commerce  
and Industry



Request further details about accreditations and memberships from your Enrolment Advisor.



## Entry, Fees, and Graduation

### Entry criteria

There are two options to enter into the MBA. The traditional option of a formal bachelor's qualification and an alternative option, based on demonstrated extensive management experience.

#### Bachelor's Degree

Bachelor's  
Degree + 3 years  
of management  
experience

#### No Bachelor's, No Problem

7 years  
of  
management  
experience

### Course Tuition Fees

\*Scholarship rate for all students this upcoming intake.

GBP£19,000\*  
£12,450

US\$24,100\*  
\$15,160

Talk to an enrollment advisor to learn more.

## Graduation – The Realization of a Dream

Join your colleagues and friends you have made along your MBA journey, in the UK and attend a one week study, cultural and travel program, culminating in your graduation ceremony. Don a cap and gown and a glass of champagne, celebrating your incredible achievement in style.







DUCERE  
FOUNDATION

EMPOWERING YOUNG MINDS

## Your contribution supports the work of the Ducere Foundation.

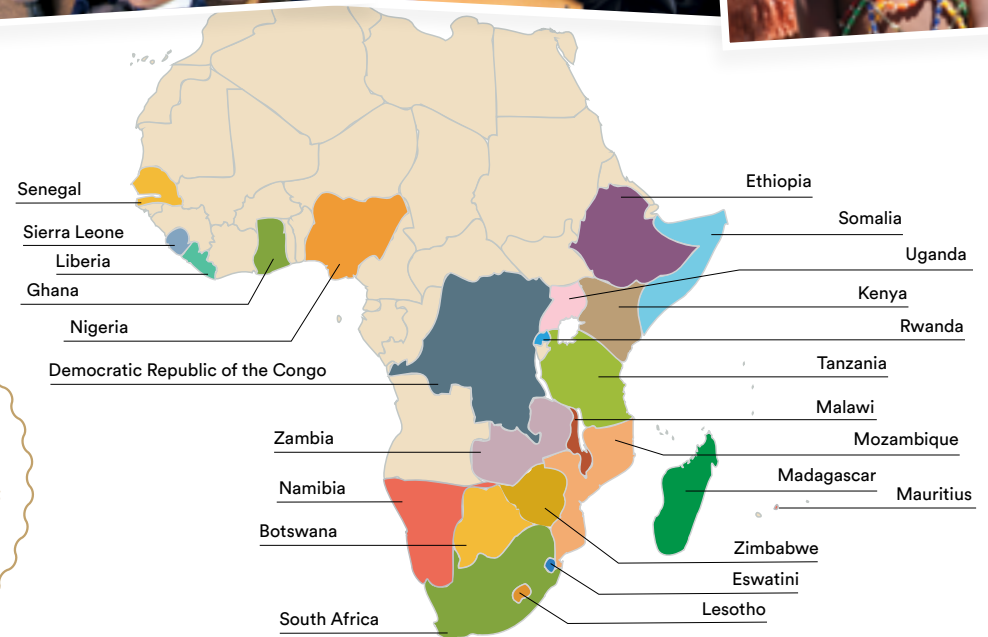
Ducere Global Business School degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 24 African nations.

Ducere Foundation partner with local governments, universities, businesses and NGOs to deliver the African Children Stories (ACS) program. Sixty collections have been written by more than 850 student authors, with over 800,000 stories distributed.

Our goal is to improve the quality of public education in programs across Africa, creating sustainable change in communities that need it most. Visit [ducerefoundation.org](http://ducerefoundation.org) for more information.



Your tuition fee supports the delivery of children's education programs across 24 African countries through Ducere Foundation.



The Ducere Foundation has the conscience of a not-for-profit and the mindset of a global enterprise.







# University of East London

Pioneering Futures

Since 1898

## MORE INFORMATION

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